

TRANSFORMATION BLUEPRINT

Modernizing PRN without disrupting the business that already works.

A customer-facing roadmap connecting PRN priorities, validated workflow findings, Raintree capabilities, and a 0-120 day action plan.

Transformation without disruption

The goal is not to defend the status quo. It is to turn PRN's existing Raintree foundation into a more automated, standardized and measurable operating model.

Stabilize what works

Preserve PRN's data, payer logic, integrations and operational continuity while improving performance and consistency.

Unlock more value now

Activate and operationalize capabilities PRN already owns or can configure today before treating every pain point as a product gap.

Modernize deliberately

Layer in NoteIQ, SchedulerIQ, Touchpoints, expanded Pathways, automation and AI on a governed adoption path.

The transformation priorities are consistent across teams

Reduce administrative burden

Move repetitive front-office, clinical and RCM work out of manual queues.

Standardize the enterprise

Create a PRN operating baseline so nearby clinics do not behave like different systems.

Improve access + capacity

Make scheduling, waitlist, cancellations, authorizations and provider capacity easier to act on.

Make data operational

Turn BI from retrospective reporting into daily action queues and executive visibility.

Modernize clinical work

Reduce documentation friction while preserving compliance, outcomes and clinician control.

Strengthen accountability

Tie recommendations to owners, timing, evidence and measurable outcomes.

Source: PRN deep-dive sessions, working gap register, and RFP response.

Not every finding is a product gap

ACTIVATE

Existing capability PRN can use more fully

CONFIGURE

Standardize settings, workflows or governance

ENABLE

Training, adoption or operating-model change

DEPLOY

New Raintree capability to implement

INTEGRATE

API, data, partner or interoperability work

INNOVATE

Roadmap / future-state capability

Source: Classification framework developed from PRN gap-analysis evidence.

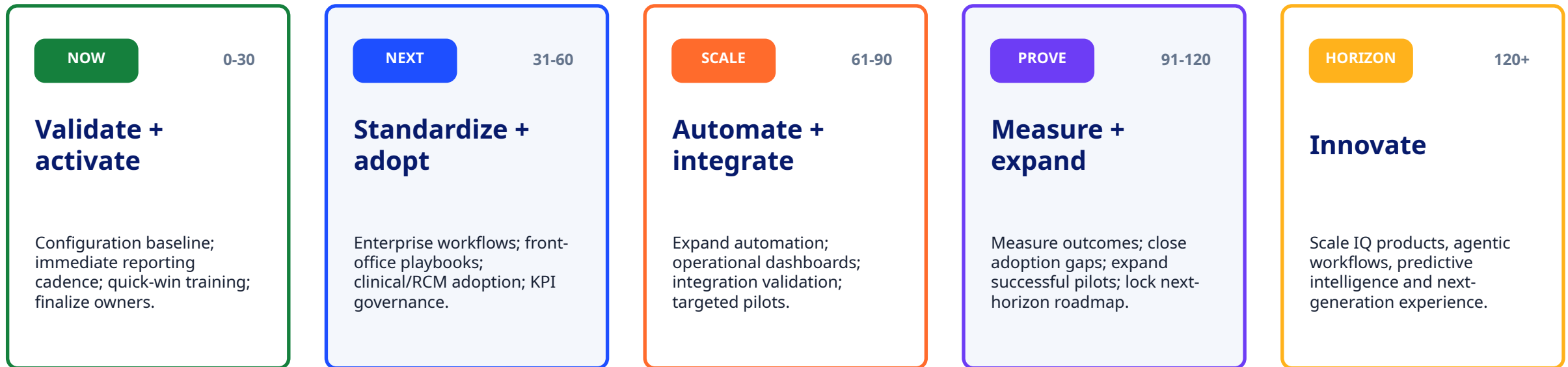
Six connected workstreams

- | | | |
|----|---------------------------------|---|
| 01 | Front Office Excellence | Patient access, scheduling, authorizations, intake, collections |
| 02 | Growth + Patient Journey | Referrals, Journeys, conversion, NPS, Salesforce path |
| 03 | Clinical Experience | Documentation, ScribeIQ/NoteIQ, outcomes, caseload, compliance |
| 04 | RCM Automation + Control | Ledger, denials, aging, follow-up, refunds, eligibility |
| 05 | Enterprise Intelligence | BI, capacity, operational dashboards, extracts, governance |
| 06 | Enterprise Foundation | Interoperability, security, DR, support, governance, adoption |

Source: PRN workstreams synthesized from RFP and deep-dive analysis.

Move from findings to measurable execution

Sequence quick wins first, then standardize, automate, integrate and scale.



Source: RFP commitment to a 0-120 day transformation approach; sequencing refined from deep dives.

Front Office Excellence

Shift the front desk toward patient service, collections and scheduling - with less manual administration.

Activate + standardize

- Appointment search and scheduling configuration
- Waitlist / recapture workflows
- Authorization visibility
- Digital intake and missing-paperwork campaigns
- Copay visibility and collection workflows

Operational intelligence

- Scheduling capacity by provider/location
- Arrival, cancellation and appointment trends
- Patients without future visits
- Open task and missing-demographic visibility
- Front-desk-owned denials

Next-generation access

- SchedulerIQ rollout aligned to PRN workflows
- Touchpoints digital access
- AI-assisted scheduling and waitlist capabilities as released
- Enterprise rules before scale

Source: Front Office deep dives; Recommended Reports; BI Dashboard Catalog; SchedulerIQ materials.

Growth + Patient Journey

Create a measurable funnel from referral to kept evaluation - and make leakage visible.

- Establish one PRN definition for lead, referral, scheduled evaluation, kept evaluation, cancellation/no-show and conversion.
- Use Journeys / Connect reporting for operational conversion visibility and NPS.
- Improve referral-source data quality and governance before layering on downstream CRM reporting.
- Complete the operational dashboard first; validate standard Gateways/API endpoints before expanding Salesforce integration.
- Use Salesforce as a consumption layer for selected growth intelligence - not as a substitute for the operational source of truth.

Recommended sequence

1. Clean definitions + source data
2. Operational funnel dashboard
3. Referral + conversion governance
4. Validate standard API coverage
5. Surface selected intelligence in Salesforce

Source: Sales & Marketing deep dive; Salesforce/Gateways discussion; Connect/BI materials.

WORKSTREAM 03

Clinical Experience Modernization

Reduce documentation friction while improving consistency, outcomes visibility and clinical control.

Workflow foundation

- Caseload performance + configuration
- Provider KPI visibility
- PMH intake-to-note mapping
- Template governance
- PT/PTA handoff
- POC and goal-update workflow

AI-enabled documentation

- ScribeIQ adoption and template sequencing
- NoteIQ rollout with defined onboarding
- Case summary / pre-visit intelligence
- Goal and coding support where available
- Clinician review remains part of the workflow

Outcomes + compliance

- Limber/PROMIS beta integration path
- PRO analytics where entitled
- POC compliance reporting
- Unsigned notes / case audit
- Standard clinical operating cadence

Source: Clinical deep dives; NoteIQ/ScribeIQ materials; Limber beta discussion; Recommended Reports.

RCM Automation + Control

Turn revenue-cycle reporting into governed work queues and reduce avoidable manual touch.

Payer / ledger workflow	Optimize payer-change and ledger workflows; define exception ownership.
Denials + follow-up	Use denial, aging and follow-up analytics to prioritize work and ownership.
Ledger Verifier	Schedule and govern routine use rather than treating it as an ad hoc report.
Patient collections	Improve copay, patient AR, credit-balance and OTC visibility.
Refunds + exceptions	Evaluate export/bulk workflows and exception controls.
Eligibility + automation	Expand automated verification and agentic workflows as contracted and deployed.

Source: RCM deep dive; PRN gap register; Recommended Reports; BI materials.

Enterprise Intelligence

Make the right metrics visible at the right operating cadence.

Daily action

- Schedule + arrival/cancellation
- Missing authorizations
- Copay / unpaid copay
- Open tasks
- Unsigned notes
- RCM exceptions

Weekly control

- Ledger Verifier
- Visit utilization
- POC compliance
- Authorization exceptions
- Caseload / future visits
- Capacity utilization

Monthly leadership

- Financial KPI trends
- Aging + denial trends
- Referral + conversion
- Provider/location productivity
- PRO / outcomes where entitled
- Executive scorecard

Enterprise Foundation

Transformation has to be supported by resilient infrastructure, secure operations, data access and clear governance.

Interoperability + data

- Pathways and hospital connectivity
- Standard APIs / Gateways
- Data Extract for downstream analytics and enterprise data platforms
- Defined integration ownership

Resilience + security

- AWS-based recovery approach
- Documented incident-response process
- RTO/RPO targets subject to contractual terms and AWS availability
- Security escalation governance

Governance + adoption

- Executive sponsorship
- Strategic Accounts ownership
- Product/Engineering/RCM/CS participation
- Monthly outcome review
- Training + change management

Source: RFP response; Raintree DR plan; incident-response policy; Data Extract materials.

Capabilities to operationalize before calling something a gap

Scheduling + capacity

Standard scheduling configuration, capacity reporting, appointment analytics, waitlist and recapture workflows.

Patient engagement

Connect/Journeys, campaigns, NPS, digital forms and targeted follow-up.

Reporting

Standard dashboards, scheduled reports and operational worklists across FO, Clinical and RCM.

Clinical

ScribeIQ, configurable templates, caseload/KPI workflows and compliance reporting.

RCM

Ledger Verifier, denial/aging/follow-up reporting, collections and exception reporting.

Integration

Standard APIs, Pathways capabilities and Data Extract patterns for downstream systems.

Source: Validated across Raintree manuals, BI/reporting assets, API documentation and PRN deep dives.

MODERNIZATION LAYER

New capabilities should be deployed against validated PRN workflows

NoteIQ

Modern documentation experience, clinical intelligence and workflow assistance. Deploy with onboarding, template and adoption governance.

SchedulerIQ

Modern scheduling experience and intelligence. Validate enterprise rules and critical daily workflows before broad scale.

Touchpoints

Expand digital patient access and engagement while reducing repetitive front-office work.

Agentic + AI

Use automation where the workflow, controls, data quality and ownership are defined - then measure impact.

Source: PRN renewal proposal; product materials; PRN deep-dive findings.

The blueprint closes the loop from requirement to action

Clinical Documentation

Clinical Experience Modernization

Activate + Deploy

Revenue Cycle & Billing

RCM Automation + Control

Configure + Automate

Analytics & Reporting

Enterprise Intelligence

Activate + Govern

Interoperability & Integrations

Enterprise Foundation

Integrate

Innovation

Modernization Layer

Deploy + Innovate

Patient Engagement

Front Office + Growth

Activate + Deploy

Technical / Security / Compliance

Enterprise Foundation

Validate + Govern

Implementation / Training / Support

Transformation Governance

Execute + Measure

Source: PRN RFP response table of contents and transformation commitments.

GOVERNANCE

A transformation office, not a handoff

The operating model should make ownership and decisions visible across PRN and Raintree.

Executive Steering

Quarterly
Business outcomes, priorities, risk, investment,
roadmap alignment

Transformation Review

Monthly
Workstream progress, adoption, KPI
movement, blockers, decisions

Workstream Huddles

Biweekly / as needed
Front Office, Clinical, RCM, BI, Integration
owners executing actions

Source: RFP governance/accountability commitment; cadence proposed for execution.

MEASUREMENT FRAMEWORK

Prove value with operational outcomes - not feature completion

Patient access

Fill rate; cancellation/no-show; time to next available; waitlist conversion

Front office

Paperwork completion; copay capture; auth exceptions; task burden

Clinical

Documentation completion; unsigned notes; POC compliance; adoption; outcome visibility

RCM

Aging; denial trends; touches; exception volume; patient AR; cash metrics

Growth

Referral-to-eval conversion; kept eval; leakage; NPS; source quality

Adoption

Usage by workflow/location; training completion; configuration variance; unresolved blockers

Source: Metrics are proposed measurement categories; baselines/targets require PRN validation.

DECISIONS TO LOCK IN THE FIRST 30 DAYS

A small number of enterprise decisions unlock a large amount of execution

- Name PRN and Raintree executive sponsors and workstream owners.
- Approve the enterprise configuration baseline and exception-governance process.
- Agree on the operational KPI dictionary and reporting cadence.
- Prioritize the first Front Office, Clinical and RCM quick wins by measurable impact.
- Confirm product entitlements and rollout sequencing for NoteIQ, SchedulerIQ, Touchpoints and other contracted capabilities.
- Validate integration priorities: Limber/PROMIS, Salesforce/Gateways, Data Extract and hospital interoperability.
- Establish adoption baselines so progress can be measured at 30/60/90/120 days.

Source: Proposed action plan synthesized from PRN source materials.

Turn the analysis into visible operational change

1 Baseline

Confirm owners, metrics, entitlements, current configuration and open dependencies.

2 Activate

Turn on / standardize validated existing capabilities with the highest operational value.

3 Train

Deliver role-based workflow training tied to PRN standard work - not generic feature training.

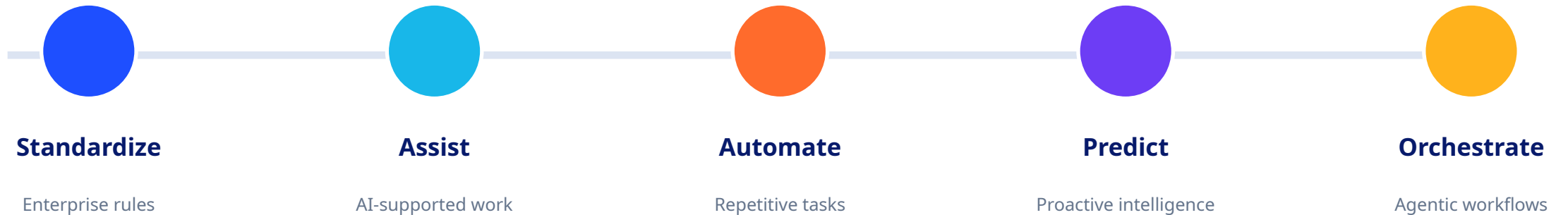
4 Measure

Publish the first transformation scorecard and resolve blockers through governance.

Source: Proposed execution sequence aligned to the RFP 0-120 day commitment.

From digitization to an increasingly invisible EMR

The longer-term opportunity is to remove work from users while keeping clinical and operational control visible.



Source: RFP future-state vision: AI-powered documentation/scheduling, automation, predictive intelligence, and an "invisible EMR."

What sits behind the blueprint

PRN RFP + Renewal

Requirements, commitments, commercial/product context

PRN Gap Analysis + Master Workbook

Structured findings, questions, action items, slowness and tickets

Deep-Dive Transcripts

Front Office, Sales/Marketing, Clinical, RCM, BI, Salesforce, Limber

Raintree Manuals

Workflow and configuration evidence across the platform

BI + Reporting Catalogs

Dashboards, operational reports, cadence and data definitions

Product / Technical Materials

NoteIQ, SchedulerIQ, ScribeIQ, APIs, Data Extract, DR, security/compliance

THE NEXT CHAPTER IS EXECUTION.

PRN has already done the hard work of identifying where the operating model can improve. The blueprint turns those findings into a governed sequence of activation, standardization, deployment, integration and measurable transformation.